

ONLINE ENTREPRENEURIAL MANAGEMENT CERTIFICATE

Offered by the John Pappajohn Entrepreneurial Center in the Henry B. Tippie College of Business, the nationally-recognized Certificate in Entrepreneurial Management may be completed entirely ONLINE. The certificate is designed to help you acquire team-building and sound business planning skills, embrace innovation, and accelerate entrepreneurial success.

Throughout the program, you will develop critical skills necessary for pursuing your professional career aspirations, including:

- Innovation and Creativity
- Strategic Business Planning
- Leadership
- Negotiation and Conflict Resolution
- Financial Analysis and Budgeting
- Sales and Market Analysis
- Team-Building

ONLINE CURRICULUM

To earn the ONLINE Certificate in Entrepreneurial Management, students must successfully complete 18-20 semester hours (s.h.) and maintain a minimum 2.0 GPA in all course work.

Required Courses:

ENTR:1350 Foundations in Entrepreneurship (prerequisite/co-requisite to ENTR:2000	3 s.h.
ENTR:2000 Entrepreneurship & Innovation	3 s.h.
ENTR:3100 Entrepreneurial Finance	3 s.h.
ENTR:3200 Entrepreneurial Marketing	3 s.h.
ENTR:4400 Managing the Growth Business	3 s.h.

Select Two Elective Courses:

ENTR:3500 Social Entrepreneurship	3 s.h.
ENTR:3595 Nonprofit Organizational Effectiveness I	3 s.h.
ENTR:4200 Entrepreneurship: Business Consulting	3 s.h.
ENTR:4300 Entrepreneurship: Advanced Business Planning	3 s.h.
ENTR:4460 Entrepreneurship & Global Trade	3 s.h.

For more information about program requirements, including a complete list of on-campus courses available for the certificate, please visit the John Pappajohn Entrepreneurial Center website.

HOW TO DECLARE THE CERTIFICATE

Students may add a certificate program to their plan of study at any time. Once added, a separate degree audit will be produced. There is no penalty to remove a certificate program from a plan of study and one may be removed at any time.

Current BAS and BLS students can email their assigned academic advisor and ask to be formally declared.