

ORGANIZATIONAL STUDIES TRACK

This track focuses on management skills used in business enterprises. The track requires 12 s.h. of foundation course work and 18 s.h. of upper-level course work (courses numbered 3000 or above) offered by distance education.

Foundation course work—12 s.h. from these:

ACCT:2100 Introduction to Financial Accounting	3 s.h.
ACCT:2200 Managerial Accounting	3 s.h.
BAIS:2800 Foundations of Business Analytics	3 s.h.
BUS:2300 Searching for Business Information	1 s.h.
COMM:1816 Business and Professional Communication	3 s.h.
COMM:1819 Organizational Leadership	3 s.h.
COMM:2010 Communication and Organizational Culture	3 s.h.
ECON:1100 Principles of Microeconomics	4 s.h.
ECON:1200 Principles of Macroeconomics	4 s.h.
ENTR:2000 Entrepreneurship and Innovation	3 s.h.
MGMT:2000 Introduction to Law	3 s.h.
MGMT:2100 Introduction to Management	3 s.h.
STAT:1020/PSQF:1020 Elementary Statistics and Inference	3 s.h.
OR STAT:1030 Statistics for Business	4 s.h.

Upper-level course work—18 s.h. from these:

BAIS:3000 Operations Management	2 s.h.
BAIS:3005 Information Systems	2 s.h.
EALL:4130/MUSM:4150 Introduction to Grant Writing	3 s.h.
ECON:3100 Intermediate Microeconomics	3 s.h.
ECON:3150 Intermediate Macroeconomics	3 s.h.
ENTR:3100 Entrepreneurial Finance	3 s.h.
ENTR:3200 Entrepreneurial Marketing	3 s.h.
ENTR:4400 Managing the Growth Business	3 s.h.
FIN:3000 Introductory Financial Management	3 s.h.
JMC:3530 Social Media Marketing	3 s.h.
MGMT:3600/NURS:3600/RELS:3701/SSW:3600 Nonprofit Organizational Effectiveness II	3 s.h.
MKTG:3000 Introduction to Marketing Strategy	3 s.h.
POLI:3516 The Politics of International Economics	3 s.h.

PSQF:4143/STAT:4143 Introduction to Statistical Methods	3 s.h.
RCE:4140 Foundations of Leadership for Community Agencies	3 s.h.
RCE:4187/EDTL:4987 Introduction to Assistive Technology	3 s.h.
RCE:4197 Citizenship in a Multicultural Society	3 s.h.
SOC:4225 The Social Psychology of Leadership	3 s.h.
SRM:3153 Sport Business Practices	3 s.h.
SRM:3154 Foundations of Event Management	3 s.h.
SRM:3158 Sport and Recreation Promotion	3 s.h.
WRIT:3005/CW:3005/INTD:3005 Professional and Creative Business Communication	3 s.h.